

Lib-Value

Value, Outcomes, and Return on

ARL Membership Meeting
Wednesday, October 13

Bruce Kingma
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Syracuse University



THE UNIVERSITY of TENNESSEE **UT**
Center for Information and Communication Studies

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Prior Research

Public Libraries

- \$6.54; Florida ('04); Griffiths et al
- \$3.81; Ohio ('06); Levin et al
- \$5.50; Pittsburgh ('06); CMU Center for Econ Dev.
- \$4.48; South Carolina ('05); Barron et al
- \$3.87; Suffolk NY ('05); Kamer

Special Libraries

- \$10.2; Griffiths & King ('93)

Academic Libraries

- Oakleaf ('10)
- Tenopir ('10)
- \$4.38; Luther ('08)



What is Value?

- **Economic (private)**
 - What is the value to an individual to use the library resources?
- **Social (public)**
 - What is the value to the institution of the library?
- **Environmental (externality)**
 - What is the value of the environmental savings of library provision of resources?
 - Have libraries gone green without knowing it?



Study in 3 Phases

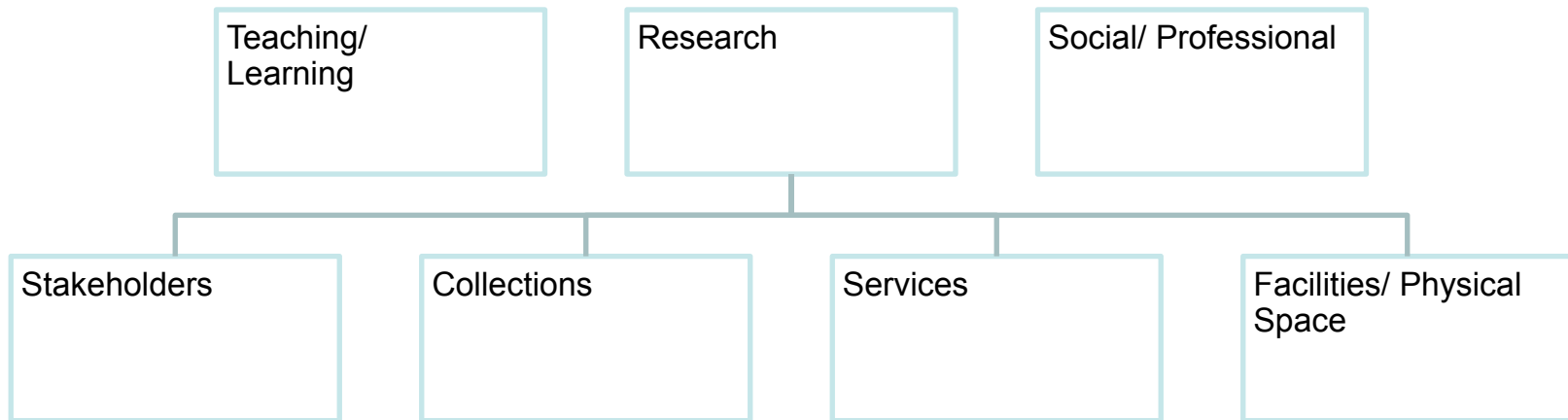
- **Phase 1:** ROI in grants, case study at University of Illinois, Urbana-Champaign (completed 2008)
- **Phase 2:** ROI in grants, expanded to 8 countries (completed 2010)
- **Phase 3 – Lib-Value:** ROI and value for grants/ research, teaching, student engagement and more



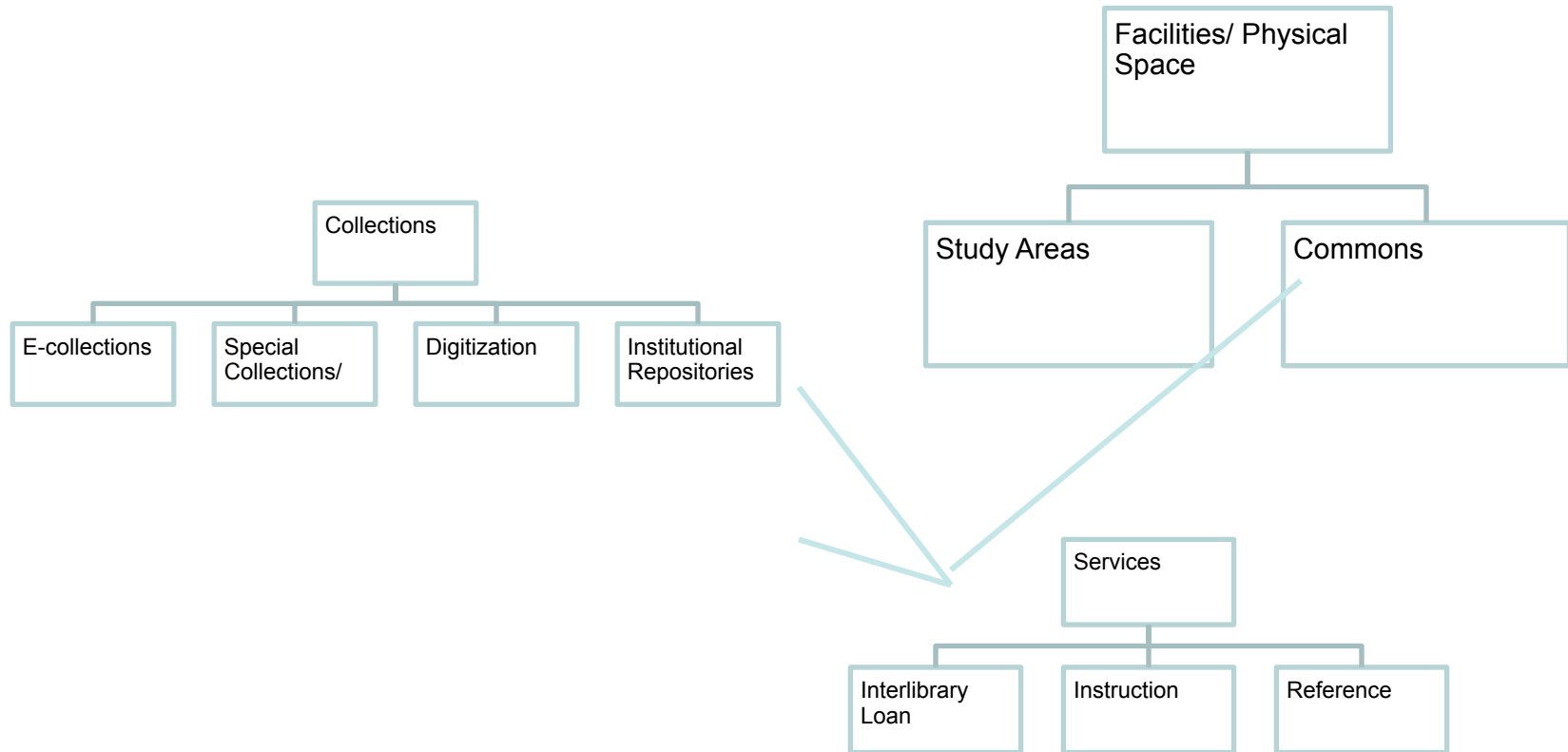
Lib-Value: Broaden focus



Overview of Functional Areas



Overview of Sub-Areas



Participating Libraries

Core Institutions

- University of Tennessee
- University of Illinois at Urbana Champaign
- Syracuse University

Affiliated Institutions

- University of Pittsburgh
- Baruch College
- Brooklyn College
- University at Buffalo
- Buffalo State College

